

# Is a “happy dog” image more “happy” than “dog”?

## Analyzing Adjective and Noun Visual Contributions



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### Introduction

#### 1. Objective: Predict Sentiment/Emotions

Problem: Affective Gap



#### 2. The Adjective-Noun Pairs (ANPs)

Solution: Mid-level Affective Representation



#### 3. Hypothesis:

Adjective and Noun contribute differently depending on the ANP.



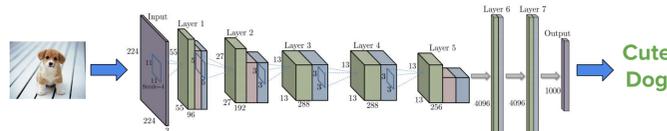
Foggy Morning Bright Day



Cute Dog Happy Kids

#### 4. Traditional Method:

Fine-tuning Single Branch Architectures



#### 5. Multilingual Visual Sentiment Ontology (MVSO) [1]:

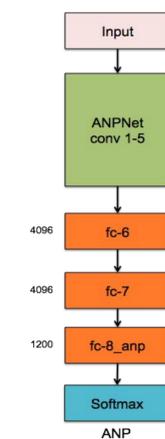


Subset of English-MVSO dataset:

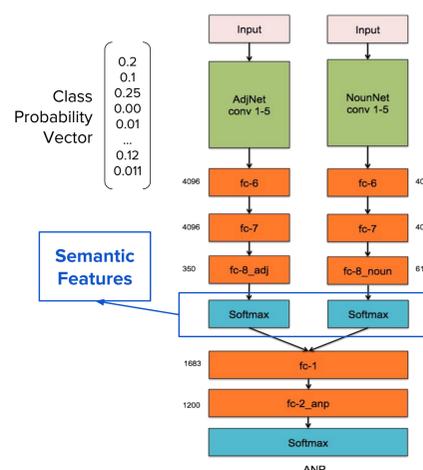
- Tag-restricted pool of ANPs [2]
- 1,200 ANPs with more images
- All ANPs have approx. 1,000 images

### Studied Architectures

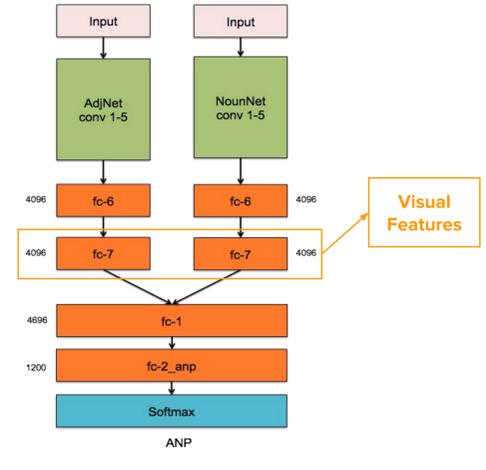
ANPNet (baseline)



Semantic-ANPNet



Visual-ANPNet

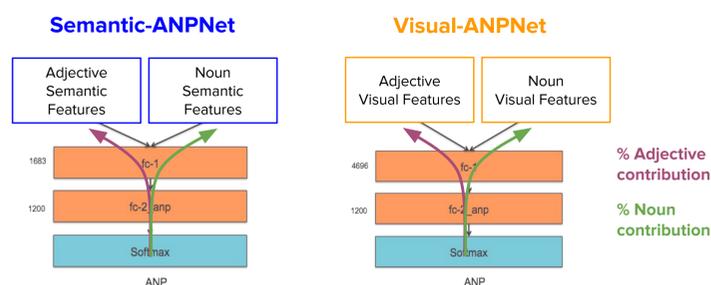


Accuracy Results

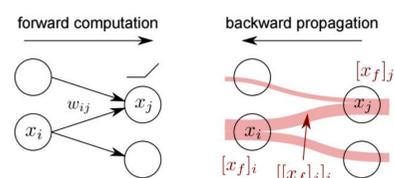
Network	#Classes	#Images	#Train	#Test	Top-1	Top-5
ANPNet (baseline)					18.03%	35.22%
Semantic-ANPNet	1,200	1,179,365	943,494	234,870	16.44%	32.68%
Visual-ANPNet					20.02%	37.88%

### Backpropagate Contributions

Using Deep Taylor Decomposition [3]



- Percentage of contribution coming from Noun-Features and from Adjective-Features
- Semantic-ANPNet: mapping features to semantic labels



Source: Montavon, Grégoire, et al. [3]

### Results: % of Contribution

Noun-Oriented vs Adjective-Oriented ANPs



% of Contribution (top-5)			% of Contribution (top-5)		
	Semantic	Visual		Semantic	Visual
<b>Cute Cat</b>			<b>Foggy Day</b>		
Adjectives	37.17%	30.09%	Adjective	62.16%	53.42%
Nouns	62.82%	69.90%	Nouns	37.83%	46.57%



% of Contribution (top-5)			% of Contribution (top-5)		
	Semantic	Visual		Semantic	Visual
<b>Modern Dance</b>			<b>Medieval City</b>		
Adjective	36.35%	41.74%	Adjective	52.34%	51.58%
Nouns	63.64%	58.25%	Nouns	47.65%	48.41%

### Results: Semantic Contributions

Detection of Visually Equivalent ANPs

Pretty Lady		Beautiful Lady		Cute Cat		Cute Kitty	
top-5 adjectives	top-5 nouns						
pretty	lady	pretty	lady	cute	cat	cute	cat
beautiful	women	beautiful	women	domestic	kitty	domestic	kitty
young	model	young	model	little	kitten	little	kitten
sexy	woman	sexy	woman	unconditional	cats	unconditional	cats
happy	girl	happy	girl	happy	shorthair	happy	shorthair

Detection of Co-occurring Concepts

Sparkling Water		Happy Halloween		Special Day		Happy Birthday	
top-5 adjective	top-5 noun						
sparkling	water	happy	halloween	young	wedding	happy	birthday
mint	food	haunted	blood	happy	couple	special	cause
happy	tea	stuffed	stuff	special	bride	beautiful	sweater
pleasures	cup	dark	comments	beautiful	day	beautiful	kids
raw		little	cat	outdoor	occasion	sweet	times

### References:

- [1] Jou, Brendan, et al. "Visual affect around the world: A large-scale multilingual visual sentiment ontology." ACMM, 2015.
- [2] Jou, Brendan, et al. "Going Deeper for Multilingual Visual Sentiment Detection." 2016.
- [3] Montavon, Grégoire, et al. "Explaining nonlinear classification decisions with deep taylor decomposition." ICML, 2015.

